# Microstock Photography

John Amas Willingham Photo Club 2018

#### Stock Photography - Definition (Wikipedia)

**Stock photography** is the supply of photographs, which are often licensed for specific uses ... Conventional stock agencies charge from several hundred to several thousand American dollars per image.

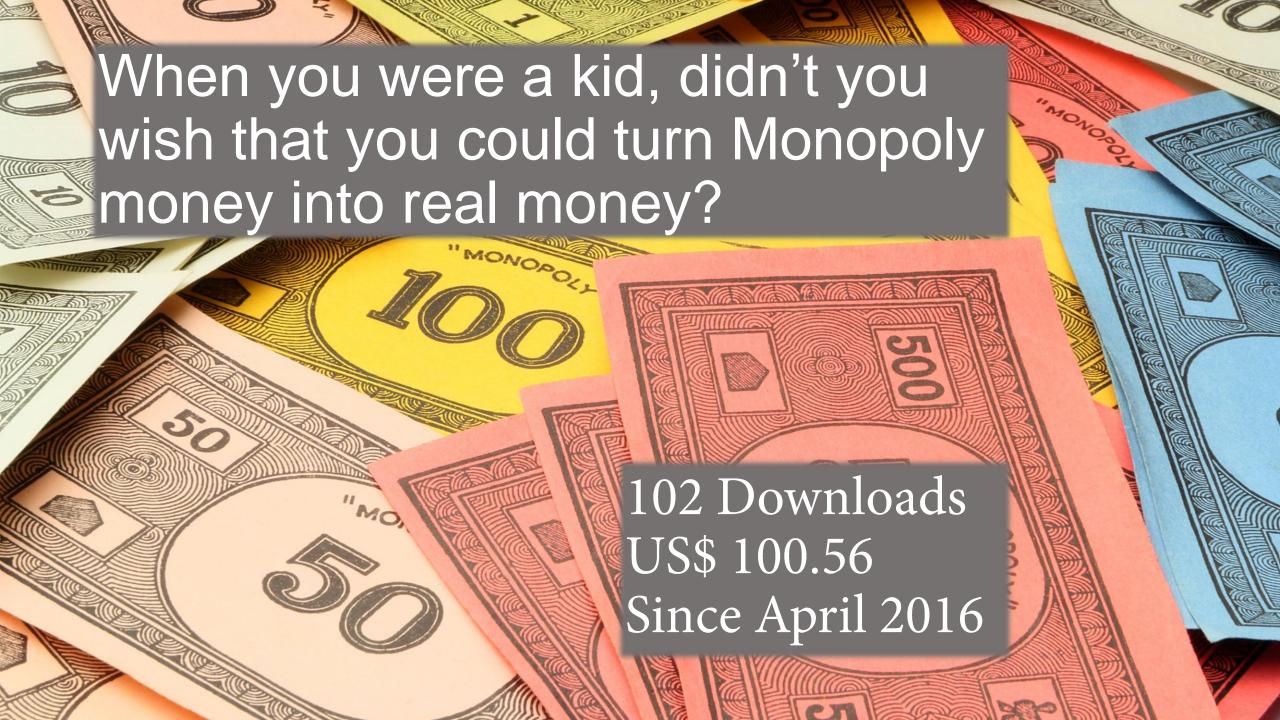
### Microstock Photography - Definition (Wikipedia)

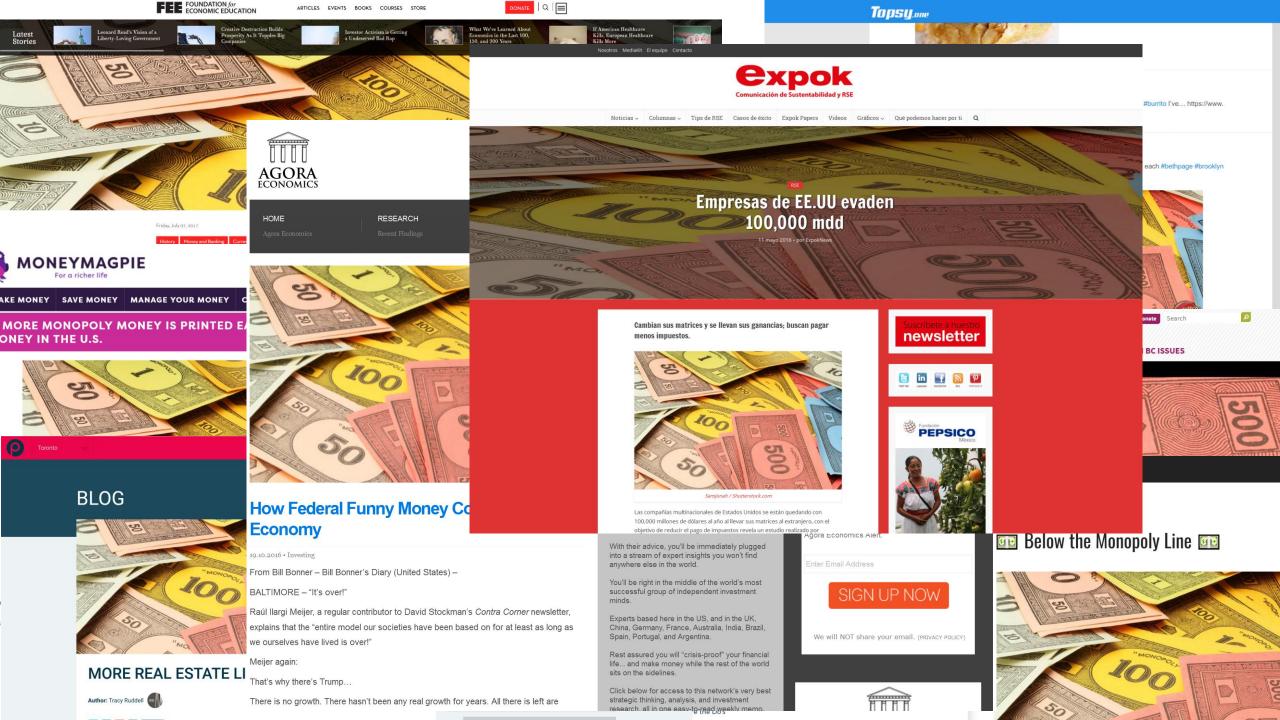
**Microstock photography**, also known as **micropayment photography**, is a part of the stock photography industry.

What defines a company as a microstock photography company is that they

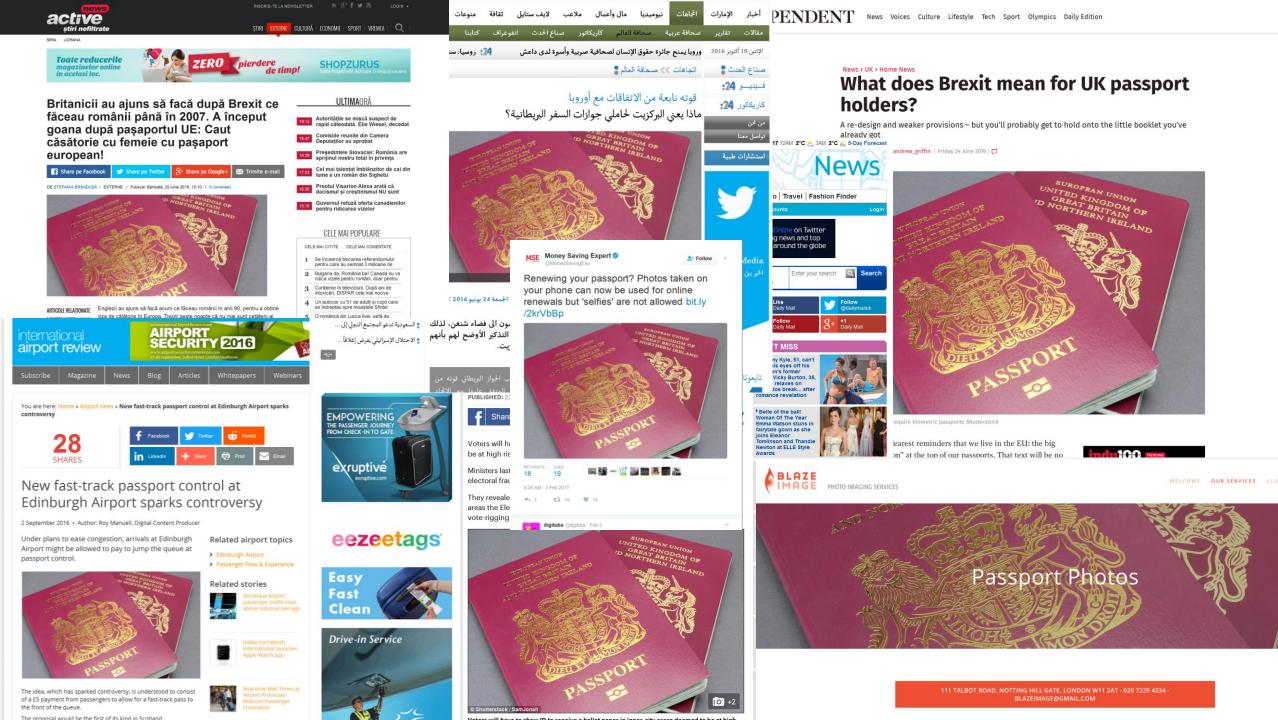
- (1) source their images almost exclusively via the Internet,
- (2) do so from a wider range of photographers than the traditional stock agencies (including a willingness to accept images from "amateurs" and hobbyists), and
- (3) sell their images at a very low rate (from US\$0.20 to \$10 in the US) for a royalty-free (RF) image.

Royalty-free means you pay a one-time license fee and don't need to pay for re-use









# Top Images



Top 5 performers		Imago	es   All time	~
	Keywords	Earnings	Downloads	Uploaded
0	marker isolated pen	US\$135.02	103	13/04/2016
(a) (3)	monopoly money game	US\$100.56	102	11/04/2016
	passport uk eu	US\$88.24	133	22/04/2016
	trivial pursuit trivia	US\$40.64	62	12/06/2016
A Property of the Park of the	-	US\$39.71	79	12/11/2017
View all top performers				



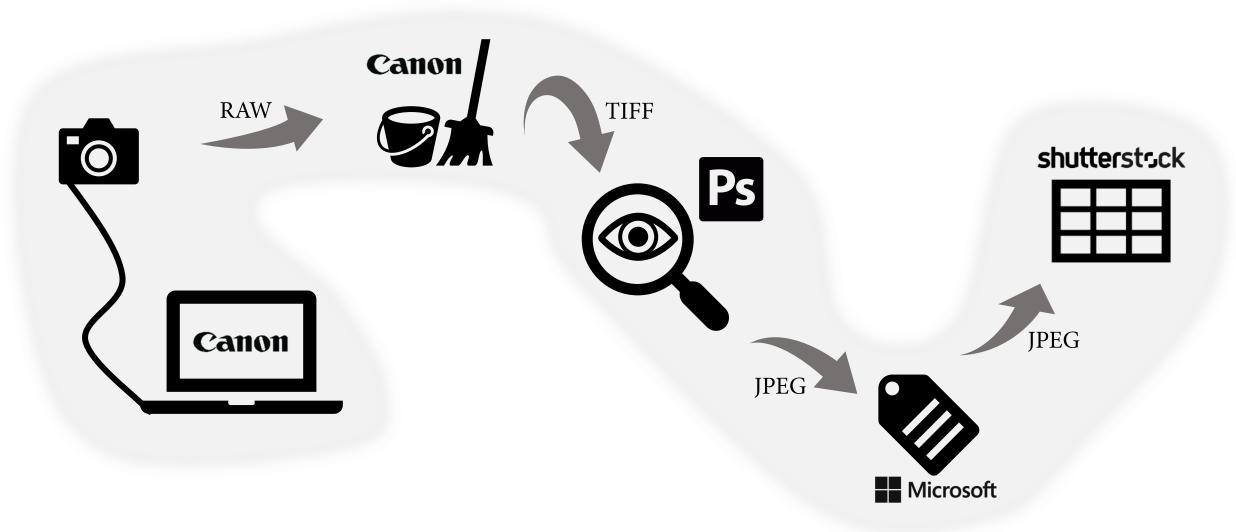
...this is not going to make me rich!

#### Shutterstock Stats

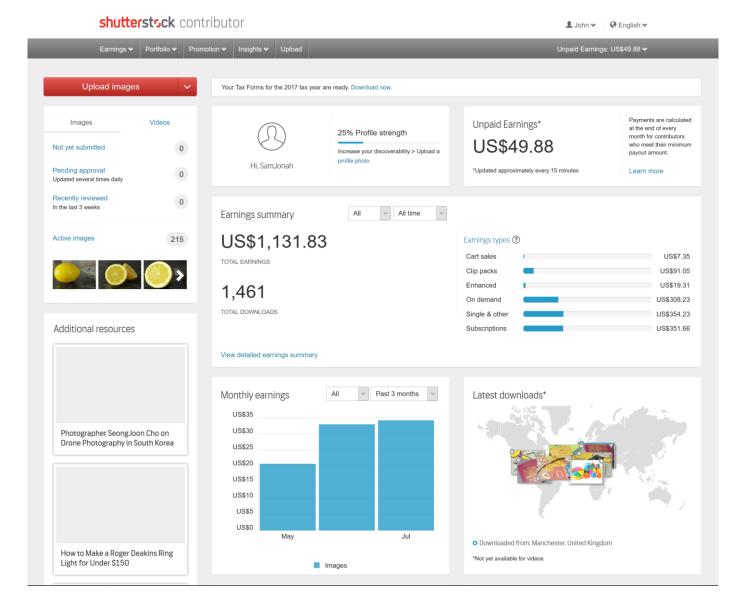
Library of 215 Images 97 Videos Built over 29 months Average earned per download \$0.77

Average Month \$39 earned 50 downloads Total to date \$1,131.83 earned 1,461 downloads

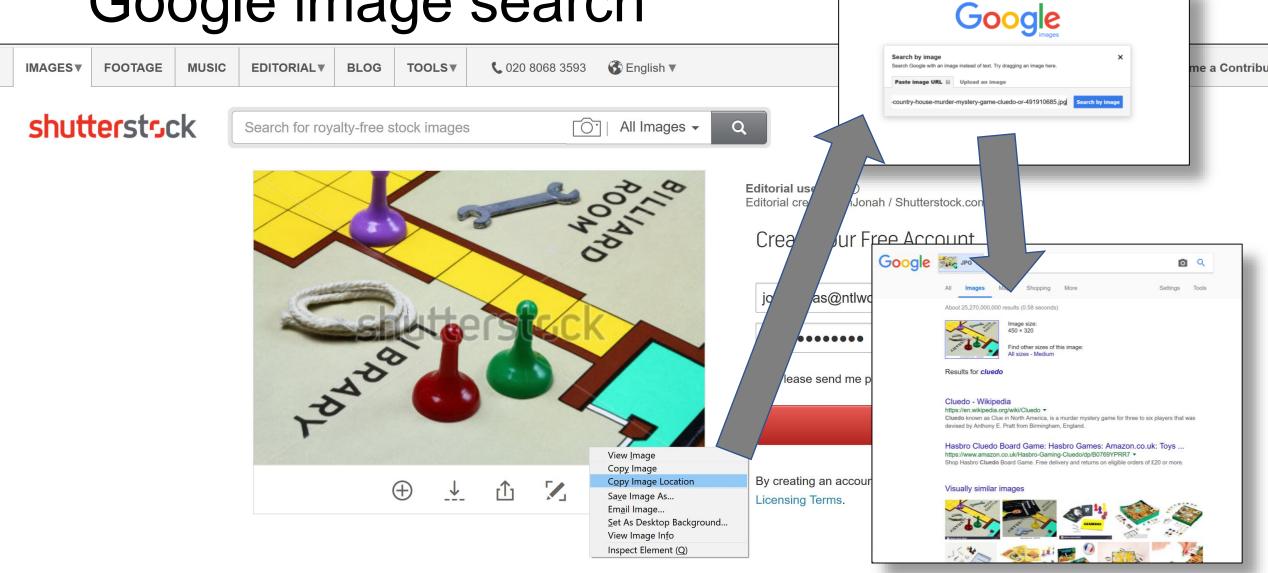
#### Workflow



#### Contributor Website



## Google image search







#### What have I learned?

- I learned to be humble
- I improved my commitment to quality pictures
- I found a workflow and got faster at it
- I learned to shoot only in manual mode
- Patience is a virtue
- It's a big sea and I'm a small fish, but I am a fish!
- A picture speaks a thousand words and they are all tags
- You can't get rich doing this but you can have fun



# Thank You